

LAUNCH OUR LIBRARY VIDEO CHALLENGE IN YOUR COMMUNITY!

MY FRIEND THE LIBRARY VIDEO CHALLENGE

ONE

GET INVOLVED

Thanks for taking the lead! Motivated people like you make this library campaign possible!

First step: **Amp up** your network by **sharing the MFTL Video Challenge** with your community, library, school, neighborhood, town, camp, team, friend group, space fleet, legion, book club...



FLYERS 4 UR COMMUNITY

Give your community **3 weeks** (the magic number) to submit a video. With a set deadline for submissions, send reminders regularly.

Fill out the flyer and distribute it to all the library-loving people in your community!

TWO

THREE

GET IN TOUCH WITH US

Send an email to library@gordoneducation.org with the subject line "Library Challenge" and let us know who you are, the details of your campaign, and we'll highlight the MFTL Video Challenge in your community on our website and socials!



MORE INFO

info@gordoneducation.org
www.myfriendthelibrary.com



CONNECT WITH US

@myfriendthelibrary
#MyFriendtheLibrary
#MFTL



DO YOU LOVE LIBRARIES? SEND US A VIDEO!

MY FRIEND THE LIBRARY
THE
LIBRARY
VIDEO CHALLENGE

is taking part in the national **My Friend the Library Video Challenge** and we want your **K-12 child** to participate by creating a video about why they love libraries! **WIN** a chance for their video to be featured!

*All entries must be submitted by parents/guardians on behalf of those aged under 18

1. MAKE A VIDEO ABOUT LIBRARIES

Have your child create a song / poem / rap / dance / performing art from a prompt below:

- What does the library mean to you?
- What's your favorite book or genre and why?
- What's your favorite memory in the library?
- Can you share a story about your favorite librarian?

Video Length: 30 seconds - 3 minutes

Video entries with two or more kids are allowed in **group submissions**.

2. SUBMIT APPLICATION

Go to www.myfriendthelibrary.com for video challenge rules, tips, and how to submit the application on behalf of your child.

VIDEOS DUE _____, _____ 2024



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